

Post captions

Thirty posts. Ten per campaign. Images are 2480 x 3312, 3:4, ready for Instagram and Facebook feed.
Serendipity Bay Resort · Skcratch Creative · August 2026

BIRDING CAPITAL BASE CAMP

Birders 55+ in Houston, Austin, San Antonio, Dallas. Run late Nov to Dec, and Mar to Apr.

B01 · The birding capital of Texas

file B01-birding-capital.png

Matagorda County is the birding capital of Texas. Not our opinion. The state legislature said so.

Twenty seven times since 1997 this county has led the entire country in the Audubon Christmas Bird Count. Five official coastal birding trail sites sit inside Palacios, and two of them are a walk from your site.

Bring the scope. We will have coffee on before first light.

#BirdingCapitalOfTexas #TexasBirding #MatagordaCounty #PalaciosTexas

B02 · Twenty seven times number one

file B02-twenty-seven-times.png

225 species in a single season. The highest total anywhere north of the Mexico border.

Twenty seven times number one in the United States for total species in the Christmas Bird Count. That is this county, and this is where you stay for it.

December fills up. Ask us early.

#ChristmasBirdCount #TexasBirding #Audubon #PalaciosTexas

B03 · Five trail sites

file B03-five-trail-sites.png

Five official Great Texas Coastal Birding Trail sites sit in or beside Palacios. You can walk to two of them from your site.

Palacios Waterfront for loons and grebes. Lookout Point for gulls and the odd rarity. Trull Marsh has an observation deck. The Marine Education Center trail fills with spring migrants. Bayshore Drive holds scoters and Pacific loon all winter.

Ask at the desk and we will hand you the county checklist.

#BirdingTrail #CoastalBirding #TexasBirding #PalaciosTexas

B04 · Three nights for the count

file B04-three-nights-offer.png

Three nights on the water for the Christmas Bird Count. \$52 a night on a waterfront concrete pad.

County species checklist, a map to the five local trail sites, and coffee on before first light. Pool, both piers and the laundry included, same as everybody else.

Check December dates at the link.

#ChristmasBirdCount #BirdingTrip #RVLife #PalaciosTexas

B05 · What a birder gets here

file B05-what-a-birder-gets.png

Coffee on before first light. A county species checklist at the desk. A waterfront concrete pad with power and sewer. Two piers open around the clock.

We are not a birding lodge. We are an RV resort that happens to sit in the birding capital of Texas, and we have figured out what you actually need.

Book December dates.

#TexasBirding #BirdingCapitalOfTexas #RVLife #PalaciosTexas

B06 · What you can put on the list

file B06-what-you-can-list.png

Loons and grebes off the seawall through the winter. Clapper rail and seaside sparrow in the marsh. Roseate spoonbill and brown pelican on the shoreline. Warblers and buntings coming through in April.

Ask for the county checklist when you check in and start ticking.

#TexasBirding #BirdWatching #GulfCoastBirding #PalaciosTexas

B07 · Two seasons, two different trips

file B07-two-seasons.png

December and April are two completely different trips here.

December is the Christmas Bird Count. Wintering ducks, loons and gulls. This is the county's world record window.

April is spring migration. Warblers, vireos, buntings and orioles dropping into the coastal woodlots straight off the Gulf.

Pick your season. Both of them fill.

#ChristmasBirdCount #SpringMigration #TexasBirding #PalaciosTexas

B08 · Bring the scope

file B08-bring-the-scope.png

Bring the scope. The list writes itself.

Matagorda County, Texas. The birding capital of the state by act of the legislature, and the number one Christmas Bird Count in the country twenty seven times since 1997.

Check December dates.

#TexasBirding #BirdingCapitalOfTexas #Birding #PalaciosTexas

B09 · In April they drop in off the Gulf

file B09-off-the-gulf.png

In April they drop in off the Gulf.

Warblers, vireos, buntings and orioles come through the coastal woodlots after crossing open water. The Marine Education Center trail is a walk from your site and it fills up with them.

Book March and April.

#SpringMigration #Warblers #TexasBirding #GulfCoast

B10 · Four nights for spring migration

file B10-spring-migration-offer.png

Four nights for spring migration. \$52 a night on a waterfront concrete pad.

Trail map to the five local sites, the county species checklist, coffee on before first light, and both piers, the pool and the laundry included.

Check April dates.

#SpringMigration #BirdingTrip #TexasBirding #PalaciosTexas

CREW QUARTERS

Two audiences. Workers paying their own way (most of Point Comfort is no per diem) and contractor coordinators booking blocks. Run year round, sell hardest Jan to Feb and Jun to Jul.

C01 · 29 miles from Point Comfort

file C01-29-miles.png

Twenty nine miles from Point Comfort. A short run from the Bay City plants.

Full hookup sites, 30 and 50 amp, rigs to seventy feet. One invoice for the whole block instead of chasing eight guys for cards. Laundry, showers, a pool and a fitness room, because a crew that sleeps well works better.

Call the office and we will hold the sites for the length of the job.

#Turnaround #PlantWorkers #CrewLodging #PointComfort

C02 · Book five sites, get one invoice

file C02-book-five-sites.png

Reserve five or more sites and we hold them for the whole job.

One invoice for the block. Guaranteed availability through the turnaround. Cabins for supervisors. Laundry, showers, pool and fitness room included. Fifteen minutes to Highway 35.

\$425 per site per month plus electric. Call the office.

#CrewHousing #TurnaroundSeason #ContractorLodging #BayCityTX

C03 · Prorated final month

file C03-prorated-final-month.png

When the job wraps mid month, you pay for the days you were here. Not the month you booked.

Standard back-in prorated to \$19 a day. Deluxe waterfront to \$23. A rental RV to \$60. Final month only, and it comes off the invoice without you asking.

Ask about crew rates.

#Turnaround #CrewLodging #PlantWorkers #PalaciosTexas

C04 · What every site comes with

file C04-every-site-includes.png

30 and 50 amp power. Water and sewer at the site. Rigs up to seventy feet. Wifi and cable included.

\$425 a month plus electric, twenty nine miles from Point Comfort.

Call (361) 972-5454.

#RVPark #CrewLodging #PointComfort #Turnaround

C05 · Rental RV, no rig needed

file C05-rental-rv.png

No rig, no towing, no setup. Hooked up and ready.

Our rental RVs sleep two, have a full kitchen and bath, and sit on their own site. \$1,000 a month, prorated at \$60 a day on the final month.

If you are working a turnaround and you do not own a trailer, this is the answer.

Ask about crew rates.

#CrewHousing #Turnaround #RVRental #PortLavaca

C06 · Fourteen dollars a day

file C06-fourteen-a-day.png

\$14 a day for your own full hookup site, taken by the month.

\$425 a month plus electric. Twenty nine miles to Point Comfort. Your own space, your own bathroom, your own key.

If you are paying your own way on this job, run the math.

Call (361) 972-5454.

#PlantWorkers #Turnaround #PointComfort #CrewLodging

C07 · After a twelve hour shift

file C07-after-a-twelve-hour-shift.png

Everything you need after a twelve hour shift.

Laundry with six washers and dryers. Clean hot showers and bathhouses. A 24 hour fitness room. Pool and hot tub. Wifi and cable. And two fishing piers open all night if you would rather do that than sleep.

Included with every site. Call the office.

#CrewLodging #Turnaround #RVPark #TexasGulfCoast

C08 · Your own place, not a shared room

file C08-your-own-place.png

Your own place. Not a shared room.

Your own site, your own bathroom, your own key. Park the truck at the door. Nobody else's schedule, nobody else's noise.

\$425 a month plus electric. Call (361) 972-5454.

#PlantWorkers #CrewHousing #Turnaround #PointComfort

C09 · Fifteen minutes to Highway 35

file C09-fifteen-minutes-to-35.png

Fifteen minutes to Highway 35. Twenty nine miles to Point Comfort.

Straight run, no traffic, no toll. You are not fighting a city on either end of the shift.

Reserve a block of sites.

#Turnaround #CrewLodging #PointComfort #BayCityTX

C10 · Pull in tonight

file C10-pull-in-tonight.png

Pull in tonight. We will have it ready.

\$425 a month plus metered electric. Sites held for the length of the job, one invoice for the whole block, and the final month prorated at \$19 to \$23 a day.

Fifteen minutes to Highway 35. Call (361) 972-5454.

#CrewHousing #Turnaround #PlantWorkers #PalaciosTexas

THE TWO HOUR COAST

Houston metro, 30 to 55, families and couples. Run Mar to Jun and Sep to Nov.

H01 · Two hours and twenty four minutes

file H01-two-hours-24.png

Houston, you are two hours and twenty four minutes from a coast you have never been to.

107 miles down 35 through Bay City. Closer than Port Aransas. A lot quieter than Galveston. RV sites, cabins and a bay house on seventeen acres of Tres Palacios Bay.

Book a weekend and find out.

#HoustonWeekend #TexasCoast #WeekendGetaway #PalaciosTexas

H02 · The BayHouse

file H02-the-bayhouse.png

The BayHouse. Twelve hundred square feet, sleeps eight, and a five hundred square foot deck hanging out over the water.

Four full beds, two queens, a full kitchen and an open living room. Everybody ends up on the deck anyway.

\$225 a night, two night minimum. Check weekend dates.

#WaterfrontRental #FamilyGetaway #HoustonWeekend #TexasCoast

H03 · Seventeen acres

file H03-seventeen-acres.png

Seventeen acres, and most of it faces water.

Sixty wet slips on floating docks with seven feet of depth. Two fishing piers open around the clock, one of them lighted. A pool, a fitness room, a fish cleaning station and a dog park. Every guest gets all of it.

See what a weekend costs.

#TexasGulfCoast #RVResort #Marina #PalaciosTexas

H04 · The Cabins

file H04-the-cabins.png

Built here, furnished down to the towels.

Our cabins sleep two to six, with a full kitchen, a covered porch and a grill. Linens and towels provided. You bring food and a fishing rod.

\$100 a night. Check weekend dates.

#CabinRental #TexasCoast #WeekendGetaway #HoustonWeekend

H05 · Room to let them run

file H05-room-to-run.png

Seventeen acres. Two fishing piers. One pool and hot tub. Zero traffic.

Playground, bocce, shuffleboard and a fenced dog park. Room to let them run until they fall asleep in the car on the way home.

Book a weekend.

#FamilyTravel #TexasCoast #RVLife #HoustonWeekend

H06 · 107 miles

file H06-107-miles.png

107 miles from Houston, straight down 35 through Bay City.

Two hours and twenty four minutes and you are standing on the seawall. No airport, no traffic, no four hour haul to Port Aransas.

Book a weekend.

#HoustonWeekend #RoadTrip #TexasCoast #PalaciosTexas

H07 · The water starts at your door

file H07-water-at-your-door.png

The water starts at your door.

Seventeen acres on Tres Palacios Bay. RV sites, cabins, a bay house that sleeps eight and sixty wet slips. Open all year.

Check dates.

#TexasGulfCoast #WaterfrontStay #RVResort #PalaciosTexas

H08 · Two nights, leave Friday after work

file H08-two-night-weekend.png

Two nights on the water. Leave Friday after work and be on the seawall before dark.

\$52 a night for a waterfront RV site. Cabins from \$100. The BayHouse from \$225.

Pool and hot tub, two fishing piers open all night, a fish cleaning station, a dog park and a playground. All of it included.

Book a weekend.

#WeekendGetaway #HoustonWeekend #TexasCoast #RVLife

H09 · Walk in and put your bag down

file H09-walk-in-put-your-bag-down.png

Walk in and put your bag down.

Linens and towels provided. Full kitchen with the utensils already in the drawer. Covered porch and a grill. Flat screen and wifi.

\$100 a night, \$550 a week. Check weekend dates.

#CabinRental #TexasCoast #FamilyGetaway #PalaciosTexas

H10 · The pier does not close

file H10-the-pier-does-not-close.png

The pier does not close.

Two piers, open around the clock, one of them lighted. Redfish and black drum year round, flounder October into December. Clean what you catch at the table on the water.

Book a weekend.

#TexasFishing #GulfCoastFishing #PierFishing #PalaciosTexas

Before these run. Every price here comes from the published 2024 rate sheet, and the crew rates come from the 2025 plant worker offer. Confirm both are current for 2026 before anything goes live. Nothing in this set contains a customer quote, testimonial, review or star rating, because none of those would be real.

Base imagery generated in Higgsfield with Nano Banana Pro, seeded with the resort photographs so the setting stays true, then composed in Higgsfield Marketing Studio DTC Ads templates against a Serendipity Bay brand kit built from the logo colours: orange #F79517, bay blue #0476BD, navy #223492, harbor dark #0A1A23, shell #EDEFEA. The real logo file is composited onto every post.